



Hello there!

My name is Melissa Dennis, and I've been selected by Springfield Township to create, market, and direct the new Farmers Market on the Lake! With over 15 years of experience in Business Banking, Marketing, and Growth Management, I am excited to use my experience and passion for Small Business and Marketing to bring a positive and unique experience for Springfield Township residents and Businesses alike!

As a member of the Spartan Community, I'm sure you understand the continuing efforts needed to add growth and positive community engagement to both the public and private sectors. By forming this Farmers Market Event, our hopes are to engage directly with the residents, while offering a weekly Market that will include not only goods for sale but will boast a weekly "Event" type of environment, with music, food trucks, planned themes and activities!

As a Regional Business Banker and Marketing Executive with an international bank for over 15 years, I understand the importance of going to grass roots to help businesses in the community grow and build your book of business with the residents themselves. For every local \$100 spent with small businesses, \$68 of that is generated in local economic return. 70% of consumers support local businesses.

By becoming a corporate sponsor for this weekly Market, your branding will be at the forefront via marketing, announcements during the events thanking you for your support, and depending on your sponsorship level, your branding will also be visible on all marketing and advertising materials!

But our efforts won't reach their maximum effectiveness unless we have the backing of the entire community. Please contact me to take advantage of the benefits of being a Sponsor for the NEW Springfield Township Farmers Market on the Lake!

I will be attaching the Sponsorship Levels Informational Sheet, and can send you the Google E-Registration Sponsor Link.

Warmest Regards,

Melissa Dennis, Market Director

Springfield Township Farmers Market on the Lake (740) 692-1343 or marketonthelake23@gmail.com



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